



Putting AI to Work

How Data, People, and Better Decisions
Are Changing Facilities Management

Introduction

Facilities teams make dozens of operations-critical decisions every day like which issue needs attention first, whether an asset needs a one-time repair or if an issue is a sign of a bigger problem, and how to schedule repairs without affecting service. A facilities leader also has to determine where spend is starting to build and how to maximize budget across multiple locations.

The answers are often hiding in work orders, asset histories, provider notes, invoices, and performance trends. But when that information is spread across documents and systems, it can be hard to see what matters most or get to it quickly enough to take action.

That's where AI can help. When it's grounded in real facilities data and built into the workflows teams already use, AI can help make work orders more complete, surface asset performance patterns earlier, and bring the right context forward at the right time. It doesn't replace the judgment that facilities leaders and their teams bring to the job. Rather, it helps them spend less time searching for answers and more time acting on them.

In this guide, we'll explore what AI can look like in practice across facilities operations. From improving the quality of data entering your records to turning day-to-day activity into clearer signals, you'll see how AI can help teams prioritize with confidence, get ahead of emerging issues, and keep every location running smoothly.

Where Smart Starts: Why Facilities AI is Only as Good as the Data Behind It

Key Takeaways

- Generic AI can provide broad answers while facilities AI grounded in real operational data can provide relevant, actionable guidance.
- Connecting work order, asset, provider, spend, and outcome data helps teams see the patterns behind repeat issues, cost increases, and performance gaps.
- Consistent, structured data gives AI the foundation to separate meaningful signals from day-to-day noise.

It's no secret that facilities teams are increasingly being asked to make faster, smarter decisions across more locations, tighter budgets, and higher operational expectations. And when something breaks, the impact can move quickly from a maintenance issue to a customer experience, revenue, or brand issue.

That's why AI has become such an important part of the facilities management conversation. It can help teams summarize information, prioritize action, reduce manual work, and surface insights faster. But the usefulness of AI depends on the quality of the data behind it.

The difference between generic AI and data-driven AI is straightforward: Generic AI tools are trained to give broad answers, while data-driven facilities AI uses real-world facilities management data to provide specific guidance.

Generic AI	Data-driven facilities AI
Gives broad answers based on general information	Gives specific guidance based on real facilities data
Can explain common repair concepts	Gives specific repair details based on actual work orders, assets, providers, repair history, spend, and outcomes
Can offer basic troubleshooting tips	Can surface real-world patterns across similar locations, trades, assets, and providers
Makes teams apply the context themselves	Provides operational context upfront so teams can make faster, smarter decisions

Generic AI lacks the context facilities teams need

Facilities management is highly specific work. The right decision depends on a combination of factors: location type, asset history, trade category, service urgency, provider availability, repair cost, customer impact, budget constraints, and what's happened in similar situations.

A generic AI tool doesn't know any of that. If you ask it why your walk-in cooler keeps breaking down, it might offer general troubleshooting tips. But it can't tell you that this is the third compressor failure at this location in 18 months, that the provider who handled the last two repairs has a 40% callback rate, or that similar units across your portfolio are nearing the end of their service life. That's the difference between a general answer and data-backed guidance.

Better facilities data helps teams make faster, smarter decisions

AI becomes more valuable when it can connect multiple layers of operational data from the real world:

- **Work order data** shows what was requested, how it was categorized, who handled it, how long it took, and how it was resolved.
- **Asset data** shows what equipment exists across locations, how often it needs service, and what it costs to maintain.
- **Provider data** shows who performed the work, how quickly they responded, what they charged, and whether the issue was resolved successfully.

Those data points become even more useful when they're connected to repair histories, spend patterns, and outcomes:

- **Repair history** can reveal repeat issues, prior fixes, replacement parts, and early signs of a larger problem.
- **Spend data** can show where the budget is going, which categories are driving cost increases, and where teams may be overpaying.
- **Outcome data** can show whether the repair held, whether another visit was required, and whether the invoice matched the approved scope.



When all this information works together, AI helps facilities teams see trends, correlations, and dependencies they wouldn't otherwise catch. Instead of reviewing repeat repairs, provider performance, incomplete work orders, asset histories, and budget trends as separate issues, teams can start to see how they influence each other. A recurring asset issue may be tied to a seasonal traffic spike. A pattern of incomplete work orders may be contributing to delayed resolution. A provider's response history may help explain why certain jobs are more likely to create downtime.

Pattern recognition like this matters because facilities teams spend a lot of time reacting. By the time problems are obvious, the downtime, customer impact, and budget hit have usually already happened.

AI can flag those signals earlier – like a work order that's missing the kind of detail that usually triggers a follow-up visit, or a provider whose recent jobs are trending toward delays. Small nudges like these add up to fewer surprises and lower costs.

"Facilities teams have always had the data. It's just been buried in years of work orders, notes, and service histories. When AI can learn from that operational history at scale, it starts recognizing the patterns behind delays and helping teams keep revenue-driving assets online."

Zac Wolf

Senior VP of Product at ServiceChannel



Structured data helps AI separate signal from noise

Facilities operations generate a lot of information, but volume alone isn't enough. AI needs structure so it can compare similar events, identify patterns, and surface recommendations with more confidence.

If the same asset is described five different ways across locations, it becomes harder to analyze performance. When work orders are inconsistently categorized, it's harder to spot trends. If providers are often taking unclear notes, it's harder to understand what happened. And when invoices aren't tied to approved scopes, it's harder to identify cost issues.

Strong data structure comes from the way work orders are created, how assets are tracked, how providers check in and out, how proposals are submitted, how invoices are reviewed, and how outcomes are recorded. AI can proactively ensure consistency when all those details are captured. This not only keeps facilities teams and providers on the same page, it also gives your AI platform an increasingly stronger foundation of data that helps teams understand what really matters and what to do next.

This is also why facilities AI works best when it lives inside the tools teams already use. When it's built into work order lists, dashboards, and mobile views, it can help in the moment (not in a separate window someone has to remember to open).

The future of facilities AI will be built on operational intelligence

Facilities management has always depended on information. What's changing is how quickly teams can put that information to work. The AI tools worth paying attention to will be the ones grounded in how facilities actually run. They learn how a work order typically moves from request to completion, spot when an asset is shifting from occasional repair to chronic problem, and connect repair history to the spend decisions on next year's budget.

That kind of intelligence comes from the real-world activity of facilities management: the work orders, assets, provider interactions, repair histories, spend patterns, and outcomes that show how physical locations actually operate.

For facilities leaders, that's the real promise of AI: useful guidance, in the tools you already use, built on data that reflects how the work actually gets done.

"When you start analyzing facilities operations across a large dataset, patterns appear that aren't visible at the individual location level. AI can surface those patterns and help teams address the underlying causes of waste."

Zac Wolf

Senior VP of Product at ServiceChannel



Easier Said Than Done: How AI Helps Teams Create Smarter Work Orders

Key Takeaways

- Better work orders start with behavior change, not technology alone.
- Teams adopt new processes when they make reporting issues easier, faster, and more intuitive.
- Trust in AI grows when people see that better information leads to better routing, fewer follow-ups, and faster resolution.

There's a common assumption that adoption begins with implementing new technology. More often, it starts with convincing people that the old "good enough" way they've relied on for years is finally worth letting go.

That's especially true when it comes to AI-assisted work order creation. Facilities leaders know it's important to make it easier to report issues accurately and consistently. But turning on a new capability doesn't automatically change the way people work. Teams need to understand why technology is worth using, trust that it will save them time, and believe that it will make their jobs easier. The organizations seeing the best results simply make the better way feel obvious.

Here are four ways to do just that.

Acknowledge that change is hard

Most frontline teams aren't trying to create perfect work orders. They want to solve a problem and move on. If the current process gets a technician on site, they don't see a reason to change it. Even when a better process is available, it's competing with habits built over years.

For facilities leaders, this means the

journey starts with recognizing that behavior won't change on its own. But when people see that the new way makes things easier, faster, and smoother, they're more receptive.

So the first step is simple: If adoption is still low, it likely means teams aren't comfortable yet – they're sticking with what is familiar and easy for them.

Connect the dots to their day-to-day reality

When work orders lack detail or are miscategorized, the impact creates a domino effect.

A vague issue gets submitted. It's routed to the wrong provider. The technician arrives without the right parts or context. A second visit is scheduled. Time is lost, costs increase, and store teams are left waiting.

Teams experience this in their day-to-day operations, and it compounds over time. Extra follow-ups. Repeat explanations. Delays that pull them away from more strategic work.

One retailer saw this play out in a very specific way. In a business where lighting is critical to customer experience, there was no clear option for bulk light bulb orders, so store teams submitted them as standard work orders. Those requests were routinely misrouted and cancelled about eight times per month, creating unnecessary escalations and delays. Once clearer guidance with the help of AI-guided work order entry was introduced, cancellations dropped to just one per month, and the process became far easier for store teams to manage.

The challenge is that consequences are often invisible when a work order is created. From the employee's perspective, the task is done as soon as it's submitted.

That's why it helps to connect the dots. When teams understand how a few missing details lead to repeat visits and delays, the value of doing it right the first time becomes more tangible. It shifts the conversation from "yet another step" to "less rework later."

"One of the advantages of having a large facilities dataset is that you can see what information typically leads to successful repairs. AI can use that history to guide better service requests from the start."

Zac Wolf

Senior VP of Product at ServiceChannel

Create an open line of communication

Consistent use improves when employees feel like they are part of the process and it's working with them.

One of the most effective ways to do that is to make it easier for teams to describe what's happening in their own words. Most employees are not facilities experts. They may not know the right trade, asset type, or category. Asking them to get those details exactly right often leads to frustration.

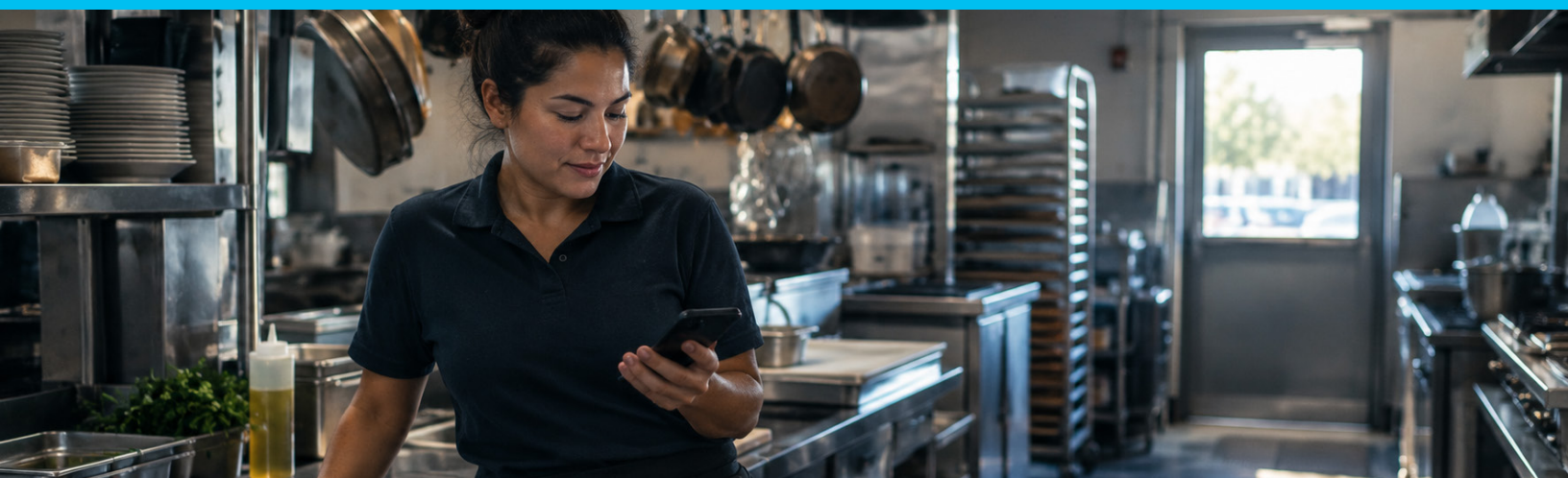
Instead, focus on reducing the effort required to report an issue. Let people start with a simple description – or in some cases, just a photo – then guide them toward the right outcome. This removes

the pressure to “get it right” and lowers the barrier to trying a new approach.

It also helps to be explicit about what's in it for them. Less back-and-forth. Fewer follow-up questions. Faster resolutions. These are the things that matter most to the people doing the work.

Finally, keep feedback channels open. When employees run into problems or have questions, whether it's confusion, extra steps, or missed fields, they need a way to share that. Confidence improves when leaders treat that feedback as an integral part of the adoption process.





Understand that trust is key

At the end of the day, successful adoption comes down to trust.

Teams are often asked to document issues outside their expertise. If the process requires them to make too many decisions – selecting the right category, choosing the correct asset, or interpreting technical terms – they're more likely to fall back on what feels safe and familiar.

AI-assisted work order creation helps remove that burden. Instead of asking employees to know the right answer, it's there to help guide them to it.

Trust builds when employees see that the system consistently leads to the right outcome. Give teams a chance to test it in low-pressure situations first, so they can build confidence before relying on it every day. When their input results in accurate routing, fewer follow-ups, and faster fixes, confidence grows.

In practice, that trust often comes down to something surprisingly basic: less time spent figuring things out.

Team members at one, large multi-location restaurant often found themselves digging through lengthy work order histories to piece together what had happened, what had changed, and what needed attention next. For employees returning from time away or trying to get up to speed quickly, that process could be time-consuming and frustrating.

With AI Work Order Summary, detailed notes were condensed into a concise overview, making it easier to understand key actions, updates, and outcomes at a glance. The value wasn't just saving time – it was reducing the effort required to understand what mattered and what to do next.

When employees can describe a problem naturally and trust the system to handle the details – and do so knowing the same operational and compliance rules still apply (i.e., AI is not overriding any existing rules) – the new way of working feels obvious.

“It made a world of difference after being out for a week.”

Robbie Schaffner

Regional Manager at Bloomin' Brands



Bottom line: Comfort drives behavior

If something feels unfamiliar or takes more effort, teams fall back on what they know. As soon as they see it fits naturally into how they already work and helps them move faster, behavior starts to shift.

That's when change stops feeling “easier said than done” and just starts to feel natural.

From Fixes to Foresight: People, AI, and the Next Era of Facilities Management

Key Takeaways

- AI gives facilities teams and providers better context, but people still bring the trade expertise and operational judgment that turn insight into action.
- AI can surface patterns, risks, and missing information earlier, helping teams make more informed decisions before problems grow.
- Better work orders give providers the information they need to arrive prepared, reduce back-and-forth, and improve the odds of a first-time fix.

AI can help facilities teams and providers move faster, spot patterns, and reduce busywork. But for the best results, human judgment is more important than ever.

Facilities management has always been a people-driven operation. Behind every completed repair, approved proposal, provider relationship, and maintenance decision is someone making a judgment call about what matters most.

That won't change with AI.

What will change is how much support facilities teams, operations teams, and service providers have when making those decisions. AI can summarize information faster, identify patterns across large datasets, flag potential issues earlier, and reduce the manual work that slows everyone down. But it doesn't replace the experience required to understand a trade-specific issue, weigh cost against customer impact, or manage a provider relationship with the right balance of accountability and partnership.

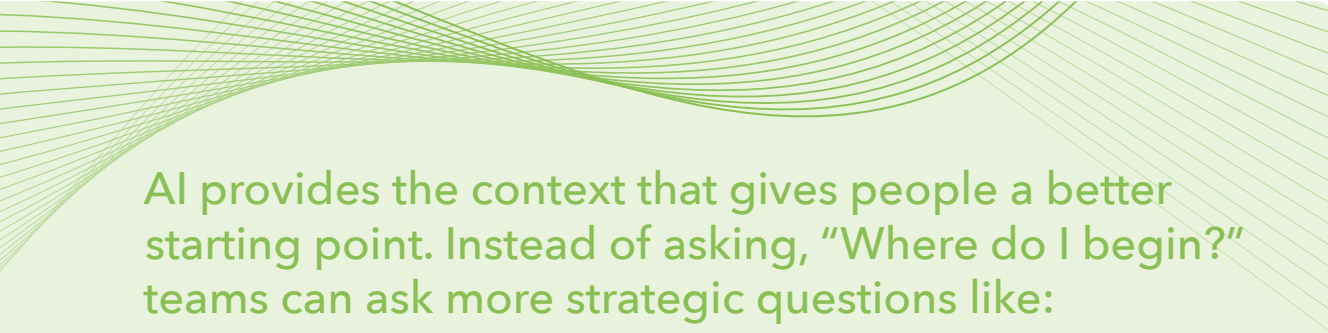
The next era of facilities management will be defined by high-performing teams that use AI to apply their expertise faster, more consistently, and with better context.

AI is strongest when it supports human judgment

The best use of AI in facilities management isn't to hand over every decision to a system. It's to help people get the context they need, faster.

Facilities teams already manage a constant flow of service requests, open work orders, provider notes, asset histories, proposals, invoices, budget reports, and urgent escalations. The challenge is having enough time to interpret large amounts of data and acting on it before problems get worse.

AI helps by turning operational activity into high-value signals that inform smarter decisions. It can recognize when a work order is missing information that requires a follow-up, flag a recurring asset issue that deserves deeper review, or show when repair costs start to exceed what's reasonable. It can also help identify provider patterns that may affect speed, quality, or cost, such as late arrivals, missed check-ins, repeat visits, long resolution times, incomplete notes, frequent quote revisions, unusually high invoice amounts, or performance differences by trade, region, or location type.



AI provides the context that gives people a better starting point. Instead of asking, "Where do I begin?" teams can ask more strategic questions like:

- ✓ "Does this recommendation make sense?"
.....
- ✓ "What context should we consider?"
.....
- ✓ "How will this decision affect the location, budget, provider relationship, and customer experience?"

Trade expertise and operational context still matter

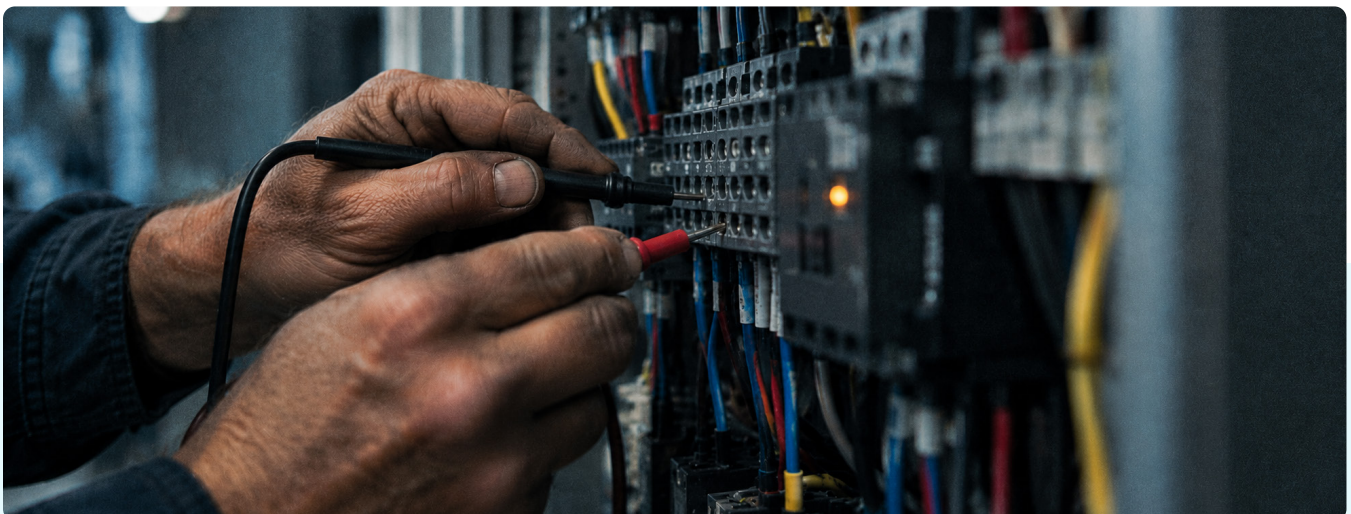
Facilities work is practical, technical, and highly dependent on context. A service request may look simple on the surface, but the right decision often depends on trade experience and expertise. An HVAC issue, for example, can involve asset age, weather patterns, refrigerant requirements, customer comfort, energy use, and long-term replacement planning. A refrigeration issue can affect product loss, food safety, and revenue. A plumbing issue can range from a minor inconvenience to an urgent operational disruption. Electrical and lighting decisions can affect safety, brand standards, and the experience customers and employees have inside the space.

AI can help identify patterns across issues both within the business and throughout the industry, but trade expertise helps interpret what those patterns mean in the real world. If AI shows that an asset has required multiple repairs in a short period of time, a person with trade knowledge can help determine whether the issue is related to normal wear, improper installation, poor maintenance, environmental conditions, provider quality, or a larger replacement decision.

“The real value comes from learning over time. When AI can analyze years of facilities workflows, it starts identifying patterns that help teams make better operational decisions.”

Zac Wolf

Senior VP of Product at ServiceChannel



Operational context matters just as much. The urgency of a repair depends on where and when the problem happens. A flickering light in a back-office hallway or a slow drain in a low-traffic restroom can usually wait for the next scheduled visit. But a walk-in cooler losing temperature at a restaurant, an HVAC failure at a clinic during a heat wave, or a refrigeration unit going down in a grocery aisle needs immediate attention. Every hour of downtime risks product loss, customer comfort, safety, or lost revenue. A temporary fix may be reasonable when a full replacement is already planned, but risky if the asset supports a critical customer-facing experience. A lower-cost provider may look like the better option until response time, first-time completion, and repeat visit history are considered.

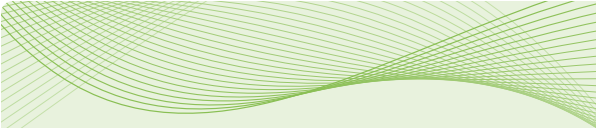
This is where AI and human decision-making work great together. AI can surface the facts, patterns, and likely risks. People weigh those inputs against business priorities, customer expectations, staffing realities, budgets, and provider relationships.

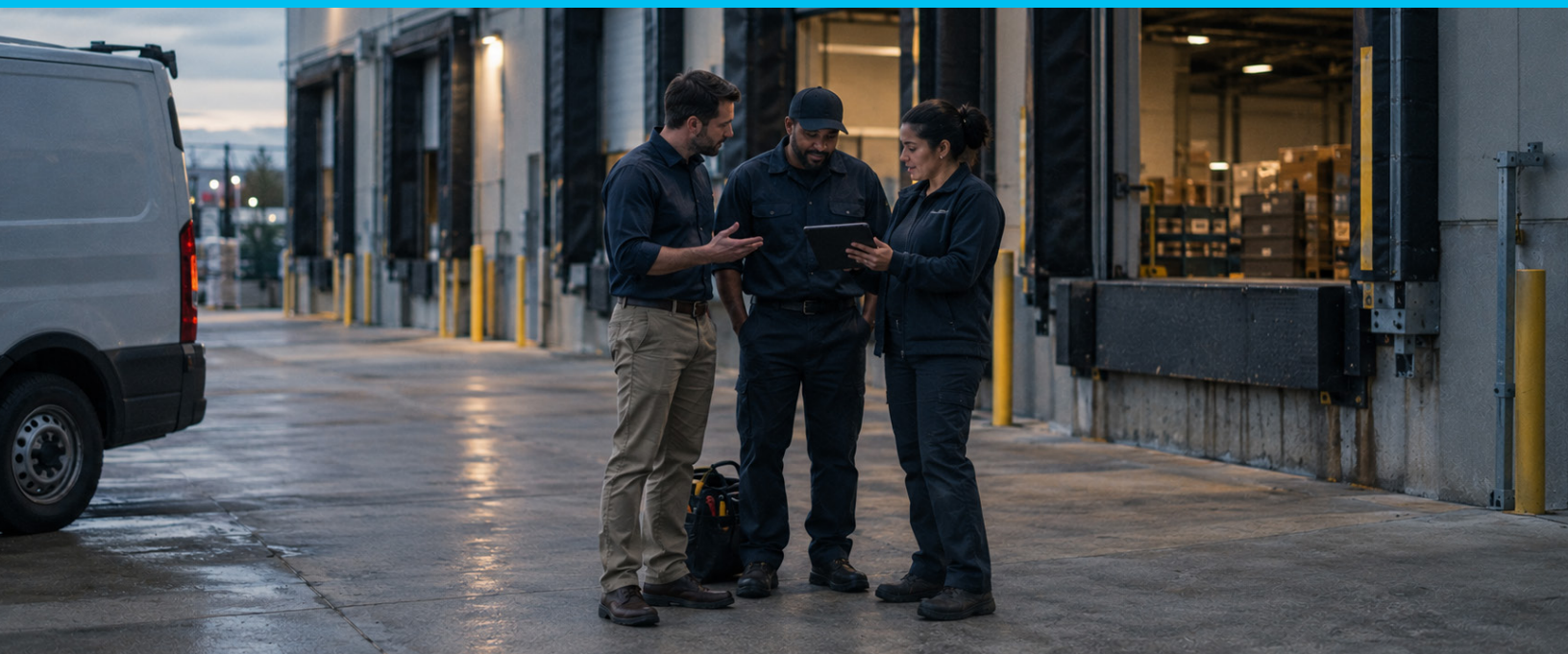
Providers benefit from better AI, too

AI can help both sides, starting with better work orders. When requests include the right location details, asset information, issue description, photos, priority level, and service history, providers can arrive more prepared and resolve issues with less back-and-forth. AI can help identify what information is needed up front, guide a more complete intake, and reduce the ambiguity that leads to delays or repeat visits.

After a work order is created, AI can also help providers and facilities teams stay aligned by surfacing next steps, summarizing context, and highlighting urgent actions. That doesn't remove provider expertise from the process. It gives providers stronger context so they can apply their expertise more effectively.

When facilities teams and providers are working from clearer information, fixes happen faster with less back-and-forth. Each successful job strengthens the partnership that makes the next one go even better.

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- **Facilities performance depends on a symbiotic relationship between facilities teams and service providers:** teams need providers who can respond quickly, communicate clearly, and complete work correctly.
 - **Providers need accurate information, clear expectations, and efficient workflows** so they can deliver that level of service.



The next era of facilities performance is human plus AI

AI will continue to help teams move faster, spot patterns earlier, and reduce the manual effort required to manage complex operations across many locations. But the future of facilities performance won't be defined by AI alone. It will depend on the people who know how to apply AI in context:

- **Facilities leaders** using it as a decision-support tool
- **Providers** pairing better information with skilled service
- **Operations leaders** weighing how each decision affects customers, employees, brand standards, and revenue

That's why AI is most useful when it's embedded in the workflows where facilities work already happens. When intelligence lives inside work order lists, details pages, dashboards, reporting tools, and mobile experiences, teams can get the context they need in the moment instead of stopping work to search for answers somewhere else.

That partnership is the real value. AI can surface what's happening and recommend what to do next, while people use that context to protect the customer experience, control costs, strengthen provider relationships, and keep every location running at its best.

AI Signal-Driven Facilities Management: From Reactive Ops to Strategic Impact

Key Takeaways

- AI helps leaders separate the signals that require action from the operational noise competing for their attention.
- Earlier visibility into asset, provider, cost, and work-order patterns helps teams address risk before it becomes a larger disruption.
- With better context and prioritization, facilities leaders can spend less time reacting and more time guiding performance across the business.

Facilities teams want smarter ways of working, but that's hard to do in reactive mode. When a unit breaks down, a provider needs follow-up, or a proposal needs review, facilities teams are expected to respond right away and keep operations moving. By the time a leader steps back to ask what actually happened and why, there's already another issue that demands their attention. They're trapped in a cycle of reacting to one problem after another.

When facilities leaders manage a growing number of locations, that gets overwhelming quickly. They face noise – work orders, emails, phone calls, text messages – from every direction. They're also being asked to do more with less. In fact, 84% of facilities management leaders pointed to rising operating costs and budget constraints as their top priority in a recent JLL report. The problem for facilities leaders is quickly identifying what data matters most and what to do about it.

That's exactly what AI is now making possible. Instead of using it to move faster through the same reactive work, facilities teams are beginning to use it to identify patterns, flag risk, and prioritize what needs attention. In other words, they're becoming signal-driven: learning to separate the signals that help them predict and prevent problems from the noise that just keeps everyone busy. The payoff is the freedom to anticipate instead of react and to strategize instead of triage.

“Facilities management has historically been about proactive maintenance and reactionary repairs. Now with AI, it’s all about understanding where the issue is going to be, what the problem will be, and what part is needed before someone ever has to ask.”

Joe Murray

Vice President, ServiceChannel Managed Services

Here’s what that shift looks like in practice:

Before	After	Outcomes
Reactive maintenance <ul style="list-style-type: none">• Equipment fails unexpectedly• Teams respond after complaints• Repairs are emergency-driven	Predictive maintenance <ul style="list-style-type: none">• AI identifies failure patterns early• Maintenance is scheduled proactively	Less business disruption <ul style="list-style-type: none">• Reduced downtime• Lower emergency repair costs• Longer asset life
Static data <ul style="list-style-type: none">• Static dashboards• Painstaking manual report compilation• Insights discovered too late	Real-time intelligence <ul style="list-style-type: none">• AI continuously analyzes operational activity• Anomalies surface automatically• Leaders receive actionable recommendations	Clearer decisions <ul style="list-style-type: none">• Faster decision-making• Improved forecasting• Better capital planning• More informed prioritization
Too much noise <ul style="list-style-type: none">• Every issue feels urgent• Teams struggle to prioritize• Critical signals are buried in ticket volume• Attention is fragmented	Prioritized action <ul style="list-style-type: none">• AI identifies what matters most• Risk-based prioritization emerges• Leaders focus on highest-impact actions	Clearer signals <ul style="list-style-type: none">• Better resource allocation• Reduced burnout• Faster response to critical issues• Higher operational confidence



Separating the signal from the noise

For facilities leaders, the biggest challenge is knowing which information matters right now, what it means, and what to do next. This is where AI moves a team from overwhelmed to in control.

Here's a common example: HVAC-related repair requests during the summer. When temperatures rise, work order volume rises along with them. Traditionally, facilities teams spend their time responding to urgent repair requests, coordinating providers, and trying to keep locations comfortable.

That work has to happen, but it can pull attention away from the bigger question: Why are these issues happening in the first place? Is the problem tied to aging assets? Deferred capital planning? A preventive maintenance schedule that doesn't match local climate conditions? A provider performance issue? A regional trend that hasn't been spotted yet?

AI can help facilities leaders connect those dots earlier. Instead of relying on a standard preventive maintenance (PM) schedule across every location, they can use data to understand where frequency should vary. A location in Houston, for example, may need a different HVAC maintenance cadence than a location in Minnesota because the climate, usage patterns, and risk profile are different.

"If you're in Houston, you're in heat 80% of the year," Murray said. "Why aren't you doing four or five PMs? Your base frequency might work in Minnesota, but it may not work in Houston."

That's the difference between reacting to noise and acting on signals. The signal is not just that HVAC calls are increasing; it's what that increase reveals about asset performance, maintenance frequency, climate, cost, and risk. With AI, facilities leaders can identify those patterns faster and make the right adjustments before recurring issues become larger disruptions.

Getting to that signal used to take real technical skill. Many of the best facilities leaders built their careers in the field, not in spreadsheets, so pulling the right report at the right moment often meant waiting on a data-savvy colleague. AI lowers that barrier by allowing leaders to ask for data analysis in plain language – questions like, “Where am I overspending? Which sites keep repeating the same failures? Where are work orders stalling?” – and get a usable answer in the moment.

“You may know what you want and how to say it, but you may not know how to go get it,” Murray said. “AI allows you to have that conversation and most likely get the same result quicker, faster, more intuitively, and in the moment.”

AI can also pull scattered signals into one place. Rather than being notified about the same issue via text, email, phone call, and a separate work-order, facilities leaders can receive one notification via their facilities management platform. Even better, they can also see that notification automatically prioritized by importance alongside others. That way, the most important signal isn't buried under everything competing for attention.



AI changes the leadership role, not just the maintenance model

The operational impact of AI is important, but the impact on facilities leadership is often overlooked.

When facilities leaders are buried in manual coordination and constant escalation management, their expertise goes untapped. They’re forced to spend too much time reacting to today’s problems instead of shaping tomorrow’s strategy.

AI can help shift that balance by surfacing trends faster, automating repetitive work, and making data easier to access. As a result, AI gives facilities leaders more room to spend more time on higher-value work like capital planning, provider strategy, asset performance, budget conversations, and alignment with operations and finance.

That has a direct business impact.

Better facilities intelligence can improve asset uptime, customer and employee experiences, cost control, and capital planning, while helping location teams stay focused on serving customers and driving revenue.

“If you can expedite facilities and understand how to repair things quicker and faster, you enable the team to do what their core function is, which is drive sales,” Murray said.

This is where AI makes the jump from productivity tool to leadership tool. Instead of waiting for a complaint or an emergency, facilities leaders can use AI to validate trends, identify issues earlier, and focus on what matters most. Put the two operating modes side by side and the change in the role is hard to miss:

Status-quo facilities leader	Signal-driven facilities leader
Constant escalation management	Anticipate instead of react
Tactical execution	Influence strategy instead of executing tasks
Operational firefighting	Align operations to business outcomes
Administrative coordination	Use data to drive executive conversations
Defending budgets after failures happen	Lead resilience and experience initiatives
Expertise is underused	Optimize long-term performance



AI helps facilities teams focus and succeed

As AI becomes a bigger part of facilities management, leaders may understandably wonder what it means for their teams. The answer is that AI should support facilities expertise, not replace it.

The technology is only as good as the judgment behind it. AI can surface a pattern but deciding whether it's worth acting on – and how – still rests with people who know the building, the equipment, the providers, and the business. Field experience, vendor relationships, and operational context are exactly what AI can't supply, and they're what turn a flagged anomaly into the right call. Facilities management still depends on that human judgment; AI just gives it better raw material to work with.

“It's supportive. If it allows facilities teams to be quicker and faster and see things better, then they're doing their jobs more effectively and strategically.”

Joe Murray

Vice President, ServiceChannel Managed Services

Murray adds that the goal is to help his people be faster, sharper, and more effective. The leaders who get the most from AI treat it as an assistant that handles the heavy lifting of analysis so the team can put its expertise where it counts.

Building a signal-driven team

Becoming signal-driven doesn't mean eliminating every reactive issue. Facilities work will always require urgency, coordination, and follow-through.

But AI can help teams rebalance their time and attention. With it, facilities leaders can:

- **Identify patterns** before they become larger disruptions
- **Use data as operational guidance**, not just historical reporting
- **Prioritize** the issues that matter most
- **Reduce manual reporting** and coordination work
- **Make faster, more confident decisions**
- **Align facilities performance** to customer experience, cost control, uptime, and growth
- **Lead more strategically** across operations, finance, and executive conversations

The future of facilities leadership will not be defined by AI alone. It will be shaped by the leaders who know how to use the technology in a way that empowers their teams.



AI Helps Facilities Teams Prioritize What Matters

Facilities leaders have always had to balance competing priorities like the issue that needs an immediate response, the spend that needs to be controlled, the provider relationship that needs attention, and the longer-term investments that can't wait.

ServiceChannel AI gives leaders a stronger way to manage that complexity. Built on the largest facilities dataset in the industry, 300 million work orders over nearly three decades, and embedded in the workflows teams already use, it surfaces the signals behind recurring issues, rising spend, asset risk, and provider performance. That makes it easier to see where attention will have the greatest impact – before a pattern becomes an emergency, a budget problem, or a poor customer experience.

Over time, that visibility changes how facilities teams lead. Conversations can move beyond individual work orders and toward the questions that shape performance across the business:

- **Where are we carrying avoidable risk?**
- **Which assets need a different strategy?**
- **Where will additional investment prevent greater spend or disruption later?**
- **How can facilities better support the experience employees and customers have at every location?**

With conversational analytics, a facilities leader can ask questions like these in plain language and get answered in the moment, without waiting on a report.

That's the opportunity ServiceChannel AI creates. It gives facilities leaders timely, relevant context to prioritize well, guide their teams with confidence, and make decisions that strengthen operations today while preparing the portfolio for what's next.

Put AI to work across your facilities operation

ServiceChannel AI brings facilities-specific intelligence into the workflows where work gets done, helping teams surface meaningful signals, focus on the highest-impact work, and make more informed decisions across every location.